



ProMarketing Leads

Omaha, NE, January 26, 2013 –

Brad Allen, President of ProMarketing Leads, announced today that a new and original infographic has been posted on the ProMarketing Leads Website. The infographic represents how sales have evolved throughout history dating back to 200 B.C. during the Roman Empire. The infographic was made to appeal to the company's nationwide customer base and to raise awareness about the different types of [sales leads](#) and marketing lists throughout the United States. The infographic can be viewed at <http://www.promarketingleads.net/infographic/>.

"To know where you are going, it always helps to take a look at where you've been," said Allen. "We wanted to show how it all began and where it stands today as we go back in time to the simplest form of a sale. We thought our customers would enjoy the innovation and study of the history of sales dating back to 200 B.C. when the direct sales approach was the only way a person was able to sell an item. "

The infographic provides information on the different types of sales such as "Retail Sales" and "The Traveling Salesman." This provides simplicity of how sales have evolved throughout the years. Although some sales techniques are slowly dying, we are seeing the rise of others like mobile commerce and e-commerce. The concept behind proving this information is not only to inspire a salesperson, but to also show where the future of sales is heading and staying ahead of the curve could be vital to the success of a business.

ProMarketing Leads provides sales leads, business mailing lists, [telemarketing lists](#), email-marketing lists, and [text message marketing lists](#) to help grow your sales. ProMarketing Leads is aware that having access to the most accurate marketing list is of the utmost importance to the success of your campaign, which is why they'll help you refine and target your data using over 40,000 unique premium marketing lists. ProMarketing Leads is a [direct marketing](#) business founded on a rock solid base of many successful years of experience building and managing lists used in direct marketing campaigns.

About ProMarketing Leads

ProMarketing Leads LLC is a leading broker and online marketplace for marketing lists and sales leads. The user-friendly website connects buyers using only the very best targeted marketing lists from a dependable source making them the most reliable avenue to increase the efficiency of an organizations direct marketing campaign's return on investment. With over 40,000 marketing lists and growing, available in the United States and Worldwide and combined with their comprehensive professional services and unprecedented reliability, ProMarketing Leads' value-added service empowers direct marketing success!

ProMarketing Leads LLC provides clients with much more than just sales leads. Their lists and data are constantly updated to ensure a wide selection of prospects that can be targeted using multiple integrated direct marketing methods.

As millions of marketing dollars are spent on a monthly basis worldwide, ProMarketing Leads LLC helps organizations market to pre-qualified, opted-In professionals; and because of this daily interaction, it is integral that lists are kept fresh and current.

Please visit <http://www.promarketingleads.net/> or call toll-free at (866) 397-2772 for more information.

Contact Information

ProMarketing Leads, LLC

[ProMarketing Leads](http://www.promarketingleads.net/)

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