



ProMarketing Leads

November 30, 2012

**ProMarketing Leads LLC is pleased to announce the addition of automobile database information that includes millions of records about various details of owner information and is the largest available Automobile Owners database in the industry.**

PAPILLION, NE - ProMarketing Leads adds an automobile database that includes millions of records and is the largest available Automobile Owners database in the industry. It is compiled, updated and verified through transactional information each month. These are known automobile owners.

Don't get fooled into using data that is outdated and inaccurate. We dare you to compare us to the competition. Pro Marketing Leads promises to save you money and increase your ROI. Our file consistently outperforms other Automobile files for accuracy, counts and response rates.

This Automobile Owner Database is not derived from state motor vehicle and therefore not subject to the Shelby Act/Driver's Privacy Protection Act of 2000.

ProMarketing Leads automobile database offers customers:

**Aftermarket Promotions:** Auto dealers, manufacturers and specialty stores target consumers based on automobile make/model/year and owners age and/or income information. ProMarketing Leads offers an integrated database of consumer, vehicle, email, and telephone information. This comprehensive database is able to generate great marketing lists.

**Service Center Programs:** Dealer repair centers, specialty service centers and independent service centers can market customers based upon make, model, year, and address criteria.

**Extended Vehicle Warranty Programs:** Consumers are holding onto vehicles for a longer period of time, and may need additional insurance against future service repairs. Taylor Direct makes it easy to find vehicle owners based upon age of the vehicle, mileage and address information

**Dealer Trade-In Programs:** Many dealers seek specific vehicles based on trade-in values and demand. Our true owners file allows dealers to target make/model/year that are currently owned within a certain radius of their dealership and base an offer on this information.

**Key Features:** 200 Million VINs, 160 Million Current Owners, 180 Million Addresses, 82 million telephone numbers, Select by Year, Select by Make, Select by Model, Select by mileage, Select by Engine type, Select by Auto Class, Fuel Type, Style, Income Gender, Home Ownership, and Many more selections available...ask!!

### **About ProMarketing Leads**

ProMarketing Leads LLC is a leading broker and online marketplace for telemarketing lists and business mailing lists. The user-friendly website connects buyers using only the very best targeted marketing lists from a dependable source making them the most reliable avenue to increase the efficiency of an organizations direct marketing campaign's return on investment. With literally thousands and thousands of mailing lists available in the United States and Worldwide and combined with their comprehensive professional services and unprecedented reliability, ProMarketing Leads' value-added service empowers direct marketing success! To learn more about ProMarketing Leads SMS lists, please visit:

<http://www.promarketingleads.net/text-message/marketing/>

ProMarketing Leads LLC provides clients with much more than just sales leads. Their lists and data are constantly updated to ensure a wide selection of prospects that can be targeted using multiple integrated direct marketing methods.

As millions of marketing dollars are spent on a monthly basis worldwide, ProMarketing Leads LLC helps organizations market to pre-qualified, opted-In professionals; and because of this daily interaction, it is integral that lists are kept fresh and current.