



ProMarketing Leads

## **ProMarketing Leads Adds 60 Million Mobile Number Database to its Service Offerings**

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ProMarketing Leads, a global supplier of sales and marketing leads, has just announced that the company recently obtained access to file of over 60 million mobile numbers with an SMS opt-in. ProMarketing Leads now sells their increasingly popular lead lists with the SMS mobile number so businesses can send text messages for promotions and coupons.

Brad Allen, President of ProMarketing Leads, reports, "This is not just direct marketing this is hyper-direct marketing. We offer our clients the unique ability to target prospects using virtually all B2C direct marketing channels in a fully integrated way. We offer the postal addresses, email addresses, phone numbers and SMS mobile numbers for millions of opted-in consumers customizable based on your organizations needs."

In addition, ProMarketing Leads Quality Assurance Team's intensive verification process has been implemented to make sure that all sales leads are item-specific. All business mail lists, whether direct mail lists or email marketing lists are checked and confirmed to screen-out inappropriate or unqualified leads, through a stringent qualification process.

With nationwide reach of more than 60 million consumers and 10 times higher click-through rates than online advertising, text message marketing has become a critical component of marketing campaigns, and communicating with your audience via SMS text messaging is the surest way to reach them according to many direct marketing experts.

About ProMarketing Leads:

ProMarketing Leads LLC is a leading broker and online marketplace for sales lead lists. The user-friendly website connects buyers using only the very best targeted marketing lists from a dependable source making them the most reliable avenue to increase the efficiency of an organizations direct marketing campaign's return on investment. With literally thousands and thousands of mailing lists available in the United States and Worldwide and combined with their comprehensive professional services and unprecedented reliability, ProMarketing Leads' value-added service empowers direct marketing success! To learn more about ProMarketing Leads SMS lists, please visit: <http://www.promarketingleads.net/text-message/marketing/>

ProMarketing Leads LLC provides clients with much more than just sales leads. Their lists and data are constantly updated to ensure a wide selection of prospects which can be targeted using

multiple integrated direct marketing methods.

As millions of marketing dollars are spent on a monthly basis worldwide, ProMarketing Leads LLC helps organizations market to pre-qualified, opted-In professionals; and because of this daily interaction, it is integral that lists are kept fresh and current.